

Opening

한재선 / Ground X

TXGX 2019 WELCOME

Gartner Top 10 Strategic Technology Trends for 2020

People-centric



Hyperautomation



Multiexperience



Democratization



Human Augmentation



Transparency and Traceability

Smart spaces



Empowered Edge



Distributed Cloud



Autonomous Things



Practical Blockchain



AI Security

Practical Blockchain

In the future, true blockchain or “blockchain complete” will have **the potential to transform industries, and eventually the economy**, as complementary technologies such as AI and the IoT begin to integrate alongside blockchain. This **expands the type of participants to include machines**, which will be able to exchange a variety of assets — from money to real estate. For example, a car would be able to negotiate insurance prices directly with the insurance company based on data gathered by its sensors.

Klaytn Partners

Klaytn Mainnet Launch

June 2019



Governance
Council
30+

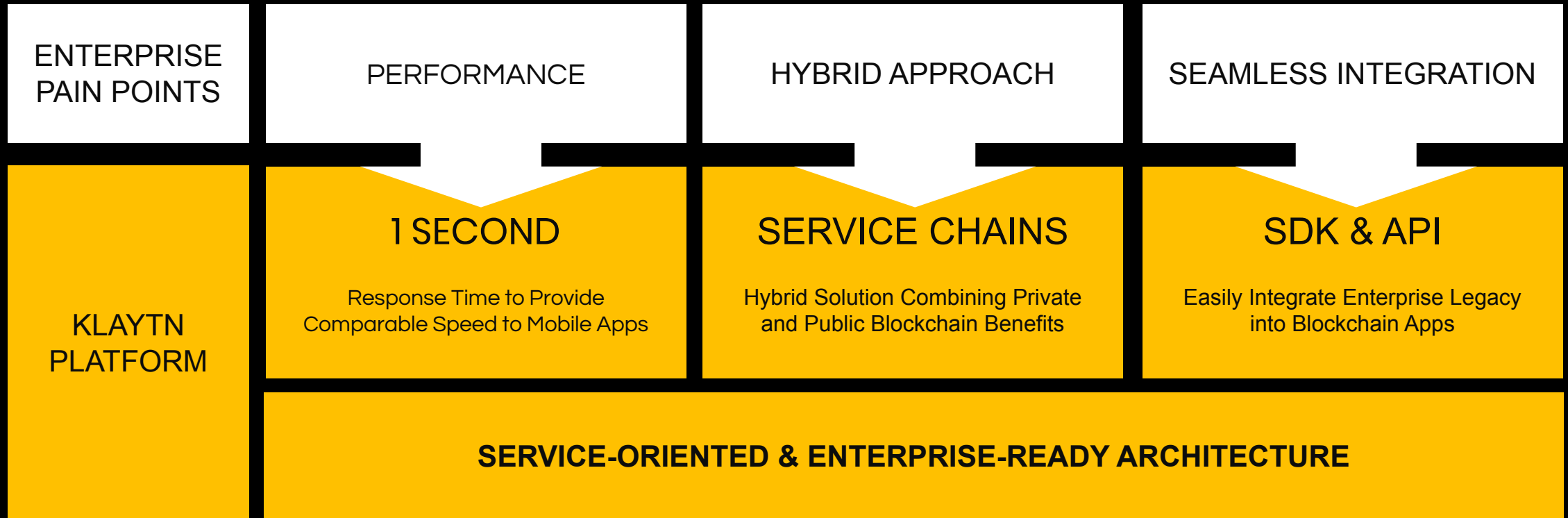
Service
Partners
70+

Ecosystem
Partners
16+

Investors
26

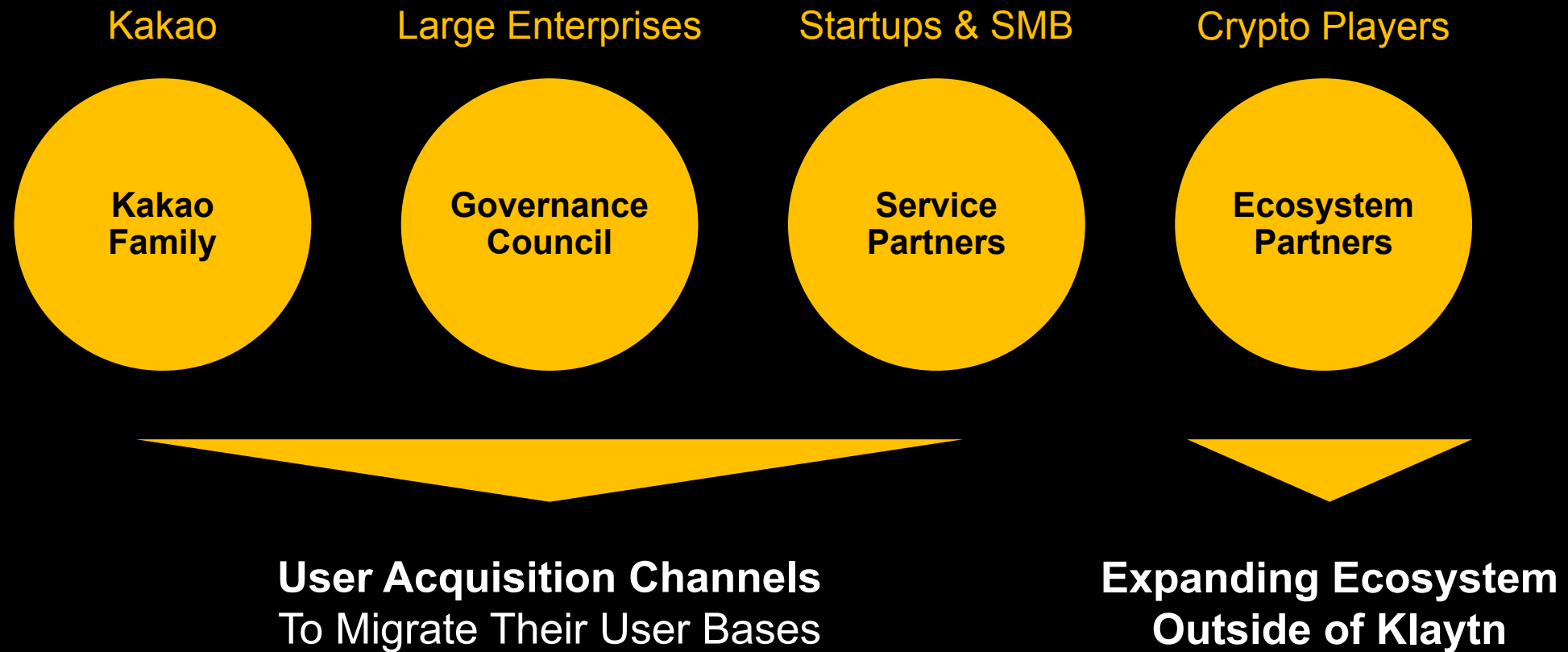
KLAYTN – ENTERPRISE-GRADE PLATFORM

**A Hassle-Free Hybrid Blockchain
Optimized For Large-Scale Services And Enterprises**






















KLAYTN PARTNERS

Klaytn Is Adding More and More Partners Who Has Potentials To Build Their Own Blockchain Apps and Bring Their Existing Users Into Klaytn



KLAYTN GOVERNANCE COUNCIL

About 30 Enterprise Members Are Running Klaytn Nodes and Participating In Klaytn Governance

KAKAO	 GAMING	 IT	 TELCO	 REAL ESTATE
kakao	netmarble	 LG Electronics	AXIATA DIGITAL	 EVERRICH GROUP
kakaopage	 gumi	 Hanwha Systems	 TRADING	 ADVERTISING
kakaogames	WEMADE	 FINANCIAL	 LG International	 FSN
kakaoIX	 COCONE			 Yeahmobi
kakaopay	PEARLABYSS	 UnionBank	 SECURITY	 HEALTHCARE
	NEOPLY	HASHKEY	AhnLab	 CELLTRION

KLAYTN SERVICE PARTNERS

70 Service Partners Across 15 Countries Are Building Real Use Cases on Klaytn

Contents /
Entertainment



ARGEAR



THE SANDBOX



SPORTSPLEX



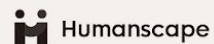
Healthcare /
Finance



INSUREUM



Bolt coin



rayon

Tech /
Platform



REDI NEO
PLY



AIRBLOC
PROTOCOL



Commerce /
Payment



LITER



Life

START

Valor Index



Palette

HAWK



Game



KLAYTN APPS ARE TOP-RANKED BY DAU

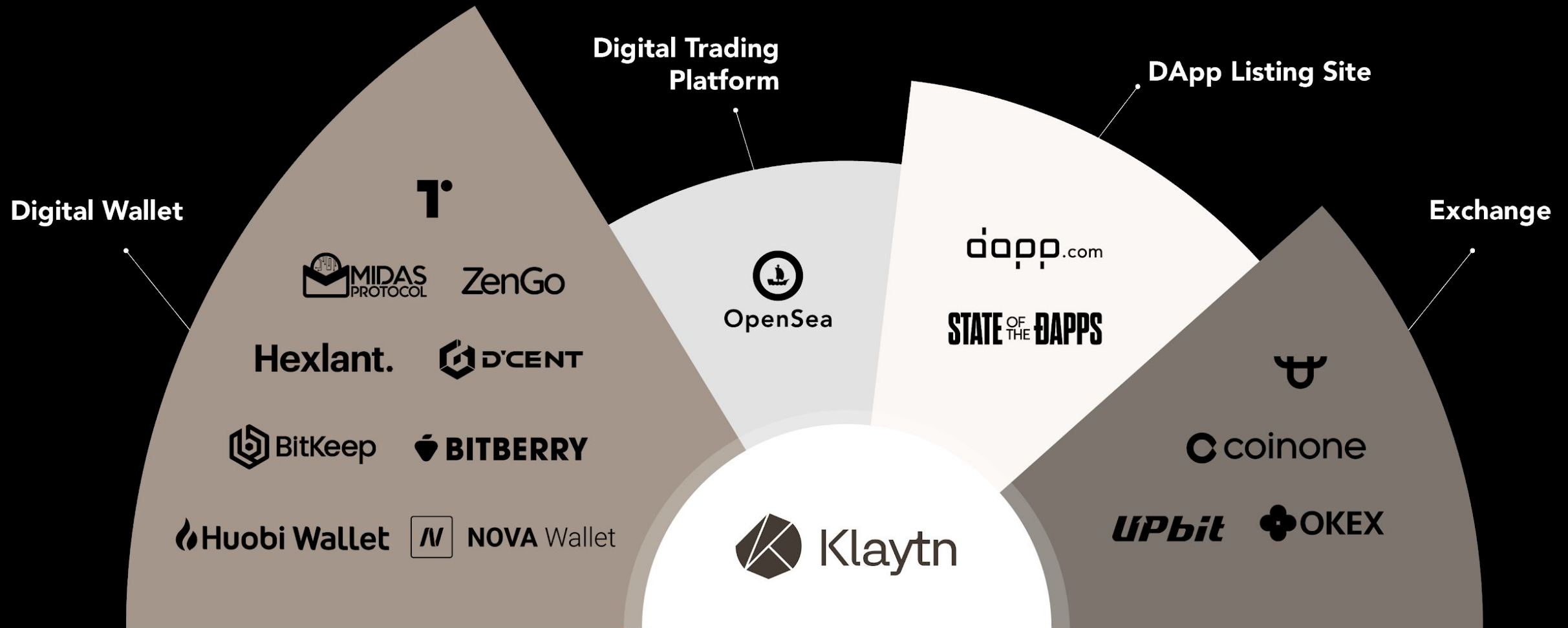
STATE OF THE DAPPS

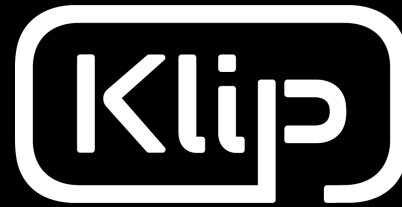
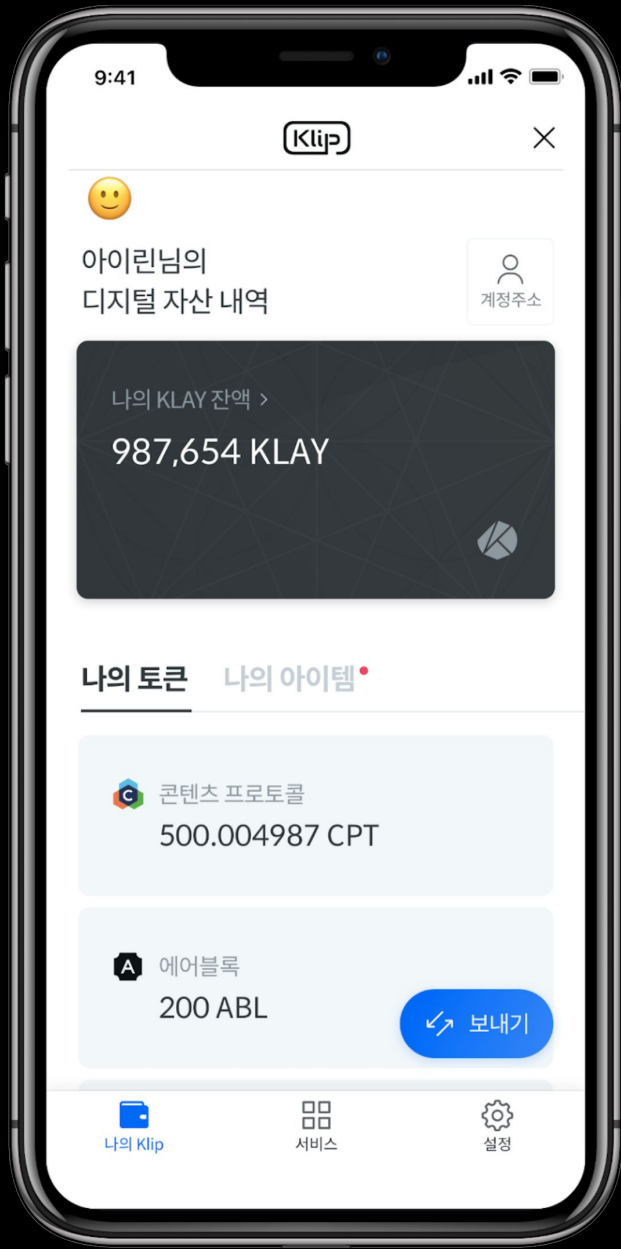
Klaytn Apps' DAU (Daily Active Users) Is Larger Than Other Platform Apps (2019-11-04)

#	Platform	Category	Users (24h)	Volume (7d)	Dev activity (30d)	User activity (30d)
1	Klaytn	Security	8,001 0.00%	0 USD	0	
2	Klaytn	Marketplaces	7,814 +73.34%	0 USD	0	
3	Ethereum	Security	564 +0.89%	0 ETH 0 USD -100.00%	1,356 -26.74%	
4	Ethereum	Finance	1,045 +1.55%	17,116 ETH 3,171,516 USD -75.14%	842 -44.05%	
5	Steem	Social	2,063 +1.68%	0 STEEM 0 USD	866 -19.07%	
6	Steem	Games	2,929 -0.03%	63,346 STEEM 9,502 USD -26.49%	-	
7	Klaytn	Marketplaces	2,218 +4.03%	0 USD	33 0.00%	
8	Klaytn	Social	7,832 -0.80%	0 USD	-	
9	Klaytn	Insurance	3,064 +40.49%	0 USD	0 -100.00%	

KLAYTN ECOSYSTEM PARTNERS

Fast Growing Klaytn Ecosystem Globally To Support Klaytn-based Apps





A Digital Asset Wallet
Embedded in **KakaoTalk**
Designed for Mainstream Users

ROADMAP TO MASS ADOPTION



Hassle-Free Wallet



Klaytn

Service-Centric Platform

**Blockchain
Mass
Adoption**

**Governance
Council**

B2B App Providers

**Service
Partners**

Real Use Case Apps

WHAT'S NEXT?

GROUND **X**

Make Blockchain Invisible

Enabling Everyone To Leverage Blockchain Advantages
Without Learning And Accessing Blockchain Itself



Making Klaytn A Cloud Service By 2021

2019

Hybrid
Blockchain

- Klaytn Mainnet
- Klaytn Service Chain

2020

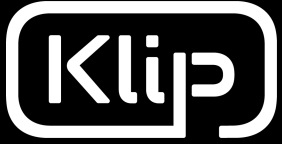
Blockchain
Cloud Services

- Klaytn API Services
- Blockchain PaaS

2021

Integrated
Blockchain Services

- Blockchain SaaS
- AI, IoT, Big Data integration.



Making Klip A Killer Client of Blockchain By 2021

2019

Leading
Digital Asset Wallet

- Wallet with KYC
- Klaytn BApp Support

2020

Global
Blockchain Wallet

- Global Wallet
- BApp Integration

2021

Blockchain
Killer Client

- Killer App Integration
- Digital Property Management

CHANGE THE WORLD WITH BLOCKCHAIN



**DISRUPT THE BLOCKCHAIN INDUSTRY
CHANGE THE BUSINESS LANDSCAPE
CHANGE THE WORLD**

THANK YOU

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